



Why go Solar

Harnessing the power of the sun to provide our energy needs allows us to continue our lifestyle without harming the environment, and make use of what is a free, infinite, clean source of energy.

Pioneering

By going solar you could be leading the way towards a cleaner world, where we can get all our energy demands from the sun. You can be empowered to make your own contribution to reducing carbon emissions, and making the world a cleaner place for us, for our children and for future generations.

Saves money

Solar, once installed, can save you money on electricity bills

Energy Gap

The UK government has acknowledged the looming danger of an energy gap, where our energy demands will exceed the amount of energy fossil fuel can supply.

This is why an energy review, (<http://www.dti.gov.uk/energy/review/page31995.html>) looking into ways to increase our energy production, is completed each year. Solar, and indeed other renewables, added to the energy mix will enable us to fill that energy gap in a clean and sustainable way.

If we carry on burning fossil fuels at the current rate of consumption, in 50 years time, that's within our children's lifetime, we will have depleted all the resources in the world. The alternative energy technologies are already here, already effective, already efficient, already within financial reach.

Sustainability

"economic and social development that meets the needs of the current generation without undermining the ability of future generations to meet their own needs". World Commission on Environment and Development, 1987

The current use of fossil fuels to meet our energy needs cannot be maintained for our own generation, let alone future generations. We are facing ever-increasing energy demands, ever-reducing resources, damage to the environment and pollution. Solar power can change all this.

Independence

We can reduce our reliance on finite, polluting energy resources and get our own energy from the sun. We can each have our own power station, generating clean energy

Pollution

The burning of fossil fuels emits carbon and other heat trapping gases and chemicals. This means we have poor air quality, increase the temperature of the planet, which has devastating effects on our weather patterns.

Climate change

We are already seeing evidence of global warming and climate change; increased flooding, increased storms & tornados, droughts, sea level rises, melting ice caps, disruption of the gulf stream (the UK is on the same latitude as Canada. The Gulf Stream means that the UK climate is not as in Canada).

Global warming

Global warming occurs as carbon emissions trap heat in our atmosphere. This does not mean we will see better weather. It actually means disruption of our weather - more extreme weather more frequently.

For more info visit [IPCC \(www.ipcc.ch\)](http://www.ipcc.ch)

*Imagine...*a world where you could harness the power of the sun to meet your energy needs

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www.imaginationsolar.com

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